



REVIEW
of the Educational and Professional Programme
«International Management»
for the Second (Master's) Level of Higher Education
Field of Study D «Business, Administration and Law»
Specialty D3 «Management»
National Academy of Statistics, Accounting and Audit

The current stage of international business development is characterised by rapid technological change, the digitalisation of management processes, transformations in international markets, and a high degree of uncertainty. Under these conditions, the professional training of managers should provide not only knowledge of contemporary management approaches but also the ability to apply them when addressing practical tasks in the international business environment.

The Educational and Professional Programme «International Management» at the National Academy of Statistics, Accounting and Audit has a clear professional focus and is aimed at training Master's students who are able to analyse complex managerial situations, work with information, substantiate decisions, and adapt management approaches to changes in the international environment.

The compulsory educational components cover interconnected areas of international companies' activities. Alongside international management, the Programme provides training in international project and investment management, export management, digital management in international business, risk management, and human resource management under crisis conditions. This structure contributes to a comprehensive understanding of contemporary international business processes and to the development of competencies required for professional managerial activity.

An important feature of the Programme is the combination of managerial, analytical, and practical training. The acquisition of contemporary management tools is complemented by the development of skills in information processing, professional communication, analysis of complex managerial situations, and substantiation of managerial decisions. Practical training provides opportunities to apply the acquired knowledge and competencies when addressing professional tasks.

The Educational and Professional Programme «International Management» has a logical structure and meets contemporary requirements for Master's degree education in Management. Its content reflects current trends in international business development and provides appropriate conditions for preparing professionals capable of operating effectively in a dynamic international environment.

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